

Northern Lights 2018 Awards List

Category	Trophy	Entry	Agency
Illustration or Graphic	Northern Lights Award	Super Bowl LII Wrapped Train	Metro Transit
Illustration or Graphic	Silver Award	Vaccines Save Lives State Fair Exhibit	Minnesota Department of Health
Illustration or Graphic	Bronze Award	All Aboard	Metro Transit
Logo, Icon or Icon Set	Northern Lights Award	Unified Minnesota	Office of Governor Mark Dayton
Logo, Icon or Icon Set	Silver Award	City of Eagan Logo	City of Eagan
Logo, Icon or Icon Set	Bronze Award	Aspire Eden Prairie 2040 Logo	City of Eden Prairie
Logo, Icon or Icon Set	<i>Award of Merit</i>	City of Oakdale Logo Redesign	City of Oakdale
Photography	Northern Lights Award	A Refuge for Terns	Minnesota Department of Natural Resources
Photography	Silver Award	Blur on Wheels!	Metropolitan Council
Photography	Bronze Award	Wayzata Beauty	City of Wayzata
Annual Report	Northern Lights Award	2017 Annual Update to the Community	White Bear Lake Area Schools
Annual Report	Silver Award	Corporate Report to the Community 2017	City of Bloomington
Annual Report	Bronze Award	Annual Report – Heading Home Hennepin	Hennepin County
Multipage Publication	Northern Lights Award	Edina Art Center Birthday Party Brochure	City of Edina
Multipage Publication	Silver Award	2017 Regional Parks Map	Metropolitan Council
Multipage Publication	Bronze Award	Hennepin County Community Works Storytelling Insert	Hennepin County
Multipage Publication	<i>Award of Merit</i>	Minnesota National Guard Who's Who	Minnesota Army National Guard
Newsletter or Magazine	Northern Lights Award Best of Show Nominee	Life in the Prairie City Newsletter	City of Eden Prairie
Newsletter or Magazine	Silver Award	Bloomington Briefing	City of Bloomington
Newsletter or Magazine	Bronze Award	Minnetonka Memo	City of Minnetonka
Newsletter or Magazine	<i>Award of Merit</i>	The Insider	City of Bloomington
One-Page Publication	Northern Lights Award	Minnehaha Creek Watershed District Lake Minnetonka Map	Minnehaha Creek Watershed District
One-Page Publication	Silver Award	SOS Education Wheel	Minnesota County
One-Page Publication	Bronze Award	City of Minnetonka Police and Fire Facility Project Infographic	City of Minnetonka
One-Page Publication	<i>Award of Merit</i>	City of Burnsville Parks Pocket Map	City of Burnsville
One-Page Publication	<i>Award of Merit</i>	Winter Driving Safety Tips Infographic	Minnesota Department of Transportation
Program or Catalog	Northern Lights Award	2018 Ramsey County Recycling Guide	Ramsey County
Program or Catalog	Silver Award	Hopkins Community Education Summer Youth Brochure	Hopkins Community Education
Program or Catalog	Bronze Award	Hopkins Community Education Catalog Re-Brand	Hopkins Public Schools
Excellence in Writing	Northern Lights Award	H. Janabelle Taylor	Metropolitan Council
Excellence in Writing	Silver Award	Dorothy's Last Ride	Metro Transit
Excellence in Writing	Bronze Award	"Brought to Light" News Release	Minnesota Pollution Control Agency
Excellence in Writing	<i>Award of Merit</i>	Lisa Daly/K9 Reggie Employee Spotlight	Ramsey County
Agency, Event, Program or Service Video	Northern Lights Award	A City That Works: MACC Veterinarian	City of Minneapolis
Agency, Event, Program or Service Video	Silver Award	Finding Solutions to Homelessness at Hennepin County Library	Hennepin County
Agency, Event, Program or Service Video	Bronze Award (tie)	Experience Burnsville: Celebrating 30 Years!	Burnsville Community Television
Agency, Event, Program or Service Video	Bronze Award (tie)	U of M Campus Shuttles: "How to Ride" Video	University of Minnesota Parking & Transportation Ser
Agency, Event, Program or Service Video	<i>Award of Merit</i>	Minnesota Fire Explorers Take On The aXe Games	City of Saint Paul - Nick Nelson, Producer
Agency, Event, Program or Service Video	<i>Award of Merit</i>	Oak Grove's New "Kids" at School	City of Bloomington
Agency, Event, Program or Service Video	<i>Award of Merit</i>	U of M Campus Shuttles: "Where Routes Go" Video	University of Minnesota Parking & Transportation Ser

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Community Interest Video	Northern Lights Award	The Story Behind the Butterflies	City of Bloomington
Community Interest Video	Silver Award	Bloomington Public Schools Centennial Anniversary Video	BEC-TV
Community Interest Video	Bronze Award	Saint Paul Business Awards	City of Saint Paul Nick Nelson, Producer
Instructional Video	Northern Lights Award	Snow Emergency	City of Minneapolis
Instructional Video	Silver Award	Hopkins Kindergarten Enrollment Video	Hopkins Public Schools
Instructional Video	Bronze Award	Recycling Feud (City of Maplewood)	City of Maplewood
Interview, Talk Show or News Magazine	Northern Lights Award	Bloomington Today	City of Bloomington
Interview, Talk Show or News Magazine	Silver Award	On the Job	City of Edina
Interview, Talk Show or News Magazine	Bronze Award	South Suburban Spotlight Burnsville Spring Sports 2017	Burnsville Community Television
News Programming	Northern Lights Award	Beyond the Badge	City of Edina
Promotional Video	Northern Lights Award	Dog Sledding on Bush Lake	City of Bloomington
Promotional Video	Silver Award	Nature-Based Preschool – Telling the Story	City of Brooklyn Park
Promotional Video	Bronze Award	U of M Campus Shuttles: "How to Ride" Video	University of Minnesota Parking & Transportation Ser
Public Health or Public Safety Video	Northern Lights Award Best of Show Nominee	Crossing Safely with Nordy and Mudonna	City of Saint Paul - Mike Kaplan, Producer
Public Health or Public Safety Video	Silver Award	Kaitlyn Hansen: A Life Taken Too Soon	Olmsted County Sheriff's Office
Public Health or Public Safety Video	Bronze Award	Child Spacing - Somali Family Decision Making	iDream.tv, WellShare International, Minnesota Depart
Video Campaign or Series	Northern Lights Award	City Faces Video Series	City of Cottage Grove
Video Campaign or Series	Silver Award	Minnesota's Invisible Heroes	Minnesota Department of Health
Video Campaign or Series	Bronze Award	My Cottage Grove Video Series	City of Cottage Grove
Video Short	Northern Lights Award	Bloomington Police Welcomes Super Bowl Visitors	City of Bloomington
Video Short	Silver Award	Welcome to Minnetonka	City of Minnetonka
Video Short	Bronze Award	Tie the Knot at the Brooklyn Park Community Activity Center!	City of Brooklyn Park
Crisis Communication Response	Northern Lights Award	2017 Minnesota Measles Outbreak Response	Minnesota Department of Health
Crisis Communication Response	Silver Award	City of Minnetonka Armed Kidnapping Response	City of Minnetonka
Crisis Communication Response	Bronze Award	Crisis Communications - Water Main Break & Freeway Closure	City of Oakdale
Public Information Project	Northern Lights Award	2016 Popular Annual Financial Report	Ramsey County
Public Information Project	Silver Award	Super Bowl marketing campaign	Metro Transit
Public Information Project	Bronze Award	We Are Water MN	Minnesota Pollution Control Agency
Public Information Project	<i>Award of Merit</i>	#VoteEarlyHopkins	Hopkins Public Schools
Public Information Project	<i>Award of Merit</i>	Minnehaha Creek Watershed District 50th Anniversary Campaign	Minnehaha Creek Watershed District
Public Information Project	<i>Award of Merit</i>	Metropolitan Council Fare Policy Communications and Outreach	Metropolitan Council
Special Event	Northern Lights Award	2017 State of the City	City of Bloomington
Special Event	Silver Award (tie)	Shoreview Library Grand Opening	Ramsey County
Special Event	Silver Award (tie)	Edinborough Park's 30th Anniversary	City of Edina
Special Event	<i>Award of Merit</i>	Grand Opening of Minnesota Riverfront Park	City of Burnsville
Special Event	<i>Award of Merit</i>	University of Minnesota PTS Wellness BINGO	University of Minnesota Parking & Transportation Ser
Marketing or Communications Plan	Northern Lights Award	City of Minnetonka Strategic Branding Plan	City of Minnetonka
Marketing or Communications Plan	Silver Award	Brookview Golden Valley Branding and Marketing Campaign	City of Golden Valley
Marketing or Communications Plan	Bronze Award	MnSpin Communications	Hennepin County

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Category	Trophy	Entry	Agency
Social Media Engagement	Northern Lights Award (tie)	MnDOT Snowplow Operator Profiles	Minnesota Department of Transportation
Social Media Engagement	Northern Lights Award (tie)	We Are Metro Transit Social Media Engagement Project	Metro Transit
Social Media Engagement	Bronze Award	Employee Spotlight	Ramsey County
Social Media Engagement	<i>Award of Merit</i>	Employee Highlights	Hennepin County
Website Design or Redesign	Northern Lights Award	Three Rivers Park District Website	Three Rivers Park District
Website Design or Redesign	Silver Award	Transit Website	Hennepin County
Website Design or Redesign	Bronze Award	Ramsey-Washington Metro Watershed District	Ramsey-Washington Metro Watershed District
Website Design or Redesign	<i>Award of Merit</i>	City of Woodbury Website Redesign	City of Woodbury
Website Design or Redesign	<i>Award of Merit</i>	2016 Ramsey County Workforces Annual Business Report	Ramsey County
Website Design or Redesign	<i>Award of Merit</i>	Hennepin County Sheriff's Office Website Redesign	Hennepin County
Website Design or Redesign	<i>Award of Merit</i>	EdinaMN.gov	City of Edina
Best for Least	Northern Lights Award Best of Show Nominee	Kitty Hall	City of Minneapolis
Special Awards	Communicator of the Year	Jacque Larson, Communications and Marketing Manager	City of St. Louis Park
Special Awards	Scott Pengelly Lifetime Achievement Award	Cor Wilson, Executive Director	North Suburban Communications Commission
Special Awards	Best of Show	Life in the Prairie City Newsletter	City of Eden Prairie