

Minnesota Association of



# Government COMMUNICATORS

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**MAGC invites you to join us for a professional development workshop and networking with colleagues.**

## *Got The Picture?*

Were you trained on a film-loaded 35mm camera and want to use your digital SLR as effectively and efficiently? Is your department relying less on professional photographers for photos for your brochures, websites and other projects? Because society today is more visually oriented, have you found that you need to have a camera with you wherever you go?

Join the Minnesota Association of Government Communicators for a special workshop led by instructors from National Camera Exchange.

**Tuesday, July 29, 2008  
Centennial Lakes Park Centrum  
7499 France Ave. S.  
Edina, MN 55435**

Topics will include:

- Camera Care and Maintenance
- File Formats
- Resolution and Compression
- White Balance
- Exposure and Scene Modes
- Using Your Flash
- Composition

Camera menu options and features common to most brands are covered. Participants are encouraged to bring their cameras to the workshop.

After the session, join your peers for a nine-hole round of golf on Centennial Lakes' manicured bentgrass greens! It's not miniature golf, it's golf in miniature! Centennial Lakes Park's greens range in length from 57 to 125 feet and are surrounded by sand traps, ponds, boulders and planter beds. Players use only a putter to negotiate the greens.

## **Workshop Agenda**

|               |                          |
|---------------|--------------------------|
| 1 – 1:30 p.m. | Registration             |
| 1:30 – 4 p.m. | National Camera Workshop |
| 4 p.m.        | Golf                     |

**Cost**

\$15\* for MAGC members

\$25\* for non-members

Price includes cost of session, snacks and golf!

*\*Cost of a similar session at National Camera typically costs \$40 per person!*

**Registration Deadline is Friday, July 18, 2008**

**Workshop Registration**

To register, email Sara Swenson ([sswenson@dakotacda.state.mn.us](mailto:sswenson@dakotacda.state.mn.us)) or call (651) 675-4434 and provide the following information:

Name(s): \_\_\_\_\_

Agency: \_\_\_\_\_

Email Address(es): \_\_\_\_\_

# of MAGC Members attending: \_\_\_\_\_ x \$15 per person

# of Non-Members attending: \_\_\_\_\_ x \$25 per person

Payment Method (pay at the door or PO#): \_\_\_\_\_

Golfing?

Yes If yes, please provide the name(s) of golfer(s): \_\_\_\_\_

No

**Cancellations for the workshop after July 18, 2008, and no shows will be billed.**

MAGC State Vendor #060958006-00