

Minnesota Association of



Government COMMUNICATORS

MAGC invites you to join us for a professional development workshop and networking with colleagues.

“Design & Production Trends for 2009 and beyond”

Tuesday, April 28, 2009

Noon – 4 p.m.

Dakota County CDA

1228 Town Centre Drive, Eagan

Keith Gilbert will discuss and demonstrate new technologies, trends and tools that promise to affect designers in the future. Keith will examine where Adobe thinks the design market is headed, using some of the features of Creative Suite 4 for clues. Audience questions and discussions will be encouraged.

In this seminar Keith will explore:

- New technology that is making interactive design more accessible
- Interesting new collaborative workflows that make it easier than ever to work in virtual groups
- How it is easier than ever to modify design software to adapt to unique needs and individual learning styles
- Interesting Photoshop wizardry: where is this leading us?
- How manipulating realistic 3D models is becoming accessible to mere mortals
- Trends in high-end typography
- New tools for manipulating color
- And much more!

Who should attend?

Graphic Designers, Art Directors, Production Artists, and other communicators who use software such as InDesign, QuarkXPress, Illustrator, Photoshop, Flash, Dreamweaver or Acrobat

About the speaker

Keith Gilbert has been working as a consultant and educator in the design industry for 24 years for clients such as Apple, Adobe, Best Buy, Cargill, General Mills, Lands’ End, Medtronic, Target and the United Nations. Keith has taught classes on design software throughout the United States and several foreign countries. He enjoys speculating about the future of graphic design.

Agenda

Noon – 1 p.m. Registration and networking lunch

1 – 4 p.m. Workshop

Cost

\$25 for MAGC members; \$40 for non-members. Box lunches from Panera will be provided at the workshop.

If you purchase or renew your MAGC membership now (\$60), you can attend the workshop at the member rate. MAGC members receive reduced entry fees for all MAGC events, including workshops, Northern Lights Contest and the annual fall conference.

Workshop Registration

Registration is limited to the first 50 reservations. After that, a waiting list will be established. If there is enough interest, a second workshop will be scheduled.

Registration Deadline is Friday, April 24, 2009.

To register, email Sara Swenson (sswenson@dakotacda.state.mn.us) or call her at (651) 675-4434 and provide the following information:

Name: _____

Agency: _____

Email Address: _____

of MAGC Members attending: _____ x \$25 per person

of Non-Members attending: _____ x \$40 per person

Joining MAGC?: _____ x \$60 per person

Payment Method (pay at the door, invoice or PO#): _____

Lunch Order

_____ **#1 – Sierra Turkey** on Asiago cheese focacia bread with smoked turkey, chipotle mayo, field greens and onions

_____ **#2 – Smoked Turkey Breast** on country bread with mayo, spicy mustard, lettuce, tomatoes, red onions, salt & pepper

_____ **#3 – Smoked Ham & Swiss** on stone-mill rye bread with mayo, spicy mustard, lettuce, tomatoes, red onions, salt & pepper

_____ **#4 – Mediterranean Veggie** on tomato basil bread with sweet peppers, feta, cucumbers, lettuce, tomatoes, onions and cilantro hummus

_____ **#5 – Chicken Salad** on sesame semolina bread with mayo, spicy mustard, lettuce, tomatoes, red onions, salt & pepper

_____ **#6 – Tuna Salad** on honey wheat bread with mayo, spicy mustard, lettuce, tomatoes, red onions, salt & pepper

Cancellations for the workshop after April 24, 2009, and no-shows will be billed.

MAGC State Vendor #060958006-00