

"To Blog or Not to Blog"

Wednesday, March 8, 2006

11 a.m. - 1:15 p.m.

Dakota County CDA office

1228 Town Centre Drive, Eagan

Are you blogging or are you standing still? Are Web logs (blogs) a threat to good government communication -- or your next best ally? Blogging is a frequent, chronological publication of personal thoughts and Web links, often in the form of brief essays or "posts" usually grounded in the writer's reading/consumption of Web-based news, commentary, or media. John Logie, Ph.D., an assistant professor at the University of Minnesota Department of Rhetoric and Eden Prairie City Manager Scott Neal will join us to share their expertise on the subject.

Cost

Free for MAGC members. \$10 for non-members.

Renew or purchase a membership now (\$60) and your workshop is free. As a member of MAGC, you will receive reduced entry fees for MAGC workshops, the Northern Lights competition and annual fall conference.

Registration Deadline is Wednesday, March 1, 2006

Seating is limited to 50! To register, email Sara Swenson (sswenson@dakotacda.state.mn.us) or call her at (651) 675-4434 and provide the following information:

Name(s): _____

Agency: _____

of MAGC Members attending: _____ (FREE)

of Non-Members attending: _____ x \$10 per person

Joining MAGC?: _____ x \$60 per person

Payment Method (pay at the door or PO#): _____

Cancellations after March 1, 2006, and no shows will be billed.