



January 20, 2012

Dear MAGC member:

MAGC is now seeking nominations for the second-annual **Communicator of the Year Award**. The intent of the award is to recognize an individual who has helped build public trust in government by effectively presenting accurate, timely and meaningful information. The award may also recognize an individual whose work has gone well above and beyond the normal duties and responsibilities of his or her position. This recognition could stem from a single event during the year, work done over the course of the year, or a body of work and achievement culminating in the award year.

By giving this award, MAGC aims to instill in government executives and employees, elected officials and the public the understanding that communications is essential to effective government.

Thinking back over 2011, whom have you encountered in your work who has excelled in communicating for a government entity? We encourage you to nominate that person as MAGC Communicator of the Year.

The winner of the 2011 Communicator of the Year Award will be presented the award at MAGC's Northern Lights awards banquet in May. **Nominations must be postmarked or submitted via email by April 6, 2012.**

Eligibility Criteria

- The individual must have communicated the message, conveyed the information or completed the work for a government entity during the preceding calendar year (awards are given in May of each year). The nomination may be centered on one project, a body of work during the year or work during a career (awards given for career achievement will contain the inscription "Lifetime Achievement").
- The individual must have generated substantive media coverage or public recognition for his or her government entity.
- Nominees do not need to be those whose principal occupation is considered "communications" (e.g. mayor, city manager, sheriff, agency executive, etc.).
- The individual must have been in compliance with the MAGC Code of Ethics in performing government duties with truth, accuracy, fairness, responsibility and accountability to the public.

- The individual may be an MAGC member or non-member (MAGC board members are ineligible).

Nominations

Any current MAGC member in good standing may submit a nomination. Nominations must include:

- A copy of the official MAGC form, with appropriate contact information supplied of the nominee and the nominator.
- A summary explanation of the reason for the nomination (maximum of 500 words).
- A summary, of up to two pages, of the nominee's work history, education and other background. Copies of resumes are acceptable.
- Supplemental material, including news articles that provide information about the individual's accomplishments during the calendar year or copies of materials that demonstrate the individual's achievement.

Award recipients will be recommended by a committee of MAGC and chosen by vote of the MAGC Board of Directors.

Mail nominations to:

MAGC
P.O. Box 211428
Eagan, MN 55121

Or via email to Jolene.goldade@hopkinsschools.org

Nomination forms are also available on MAGC's website at www.MAGCOnline.org

We look forward to reviewing your nominations.

Regards,

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MAGC Communicator of the Year committee co-chairs