

## Minnesota Association of Government Communicators Communicator of the Year Award

### **Purpose:**

The purpose of the award is to instill in government executives and employees, elected officials and the public the understanding that communications is essential to effective government.

The award recognizes an individual who has helped build public trust in government by effectively presenting accurate, timely and meaningful information. The award may also recognize an individual whose work has gone well above and beyond the normal duties and responsibilities of his or her position. This recognition could stem from a single event during the year, from work done over the course of the year, or from a body of work and achievement culminating in the award year.

### **Eligibility criteria**

- The individual must have communicated the message, conveyed the information or completed the work for a government entity during the preceding calendar year (awards are given in May of each year). The nomination may be centered on one project, a body of work during the year or work during a career (awards given for career achievement will contain the inscription “Lifetime Achievement”).
- The individual must have generated substantive media coverage or public recognition for his or her government entity.
- Nominees do not need to be those whose principal occupation is considered “communications” (e.g. mayor, city manager, sheriff, agency executive, etc.)
- The individual must have been in compliance with the MAGC Code of Ethics in performing government duties with truth, accuracy, fairness, responsibility and accountability to the public.
- The individual may be an MAGC member or non-member (MAGC board members are ineligible).

### **Nominations**

Any current MAGC member in good standing may submit a nomination. **The deadline to receive nominations is in April following the calendar year of the awards.** For example, **nominations for awards for 2011 will be due by April 6, 2012.** The award will be presented at the annual Northern Lights Awards banquet in May. Nominations must include:

- A copy of the official MAGC form, with appropriate contact information supplied of the nominee and the nominator.
- A summary explanation of the reason for the nomination (maximum of 500 words).
- A summary, of up to two pages, of the nominee’s work history, education and other background. Copies of resumes are acceptable.
- Supplemental material, including news articles that provide information about the individual’s accomplishments during the calendar year or copies of materials that demonstrate the individual’s achievement.

**Award recipients will be recommended by a committee of MAGC and chosen by vote of the MAGC Board of Directors.**