

Minnesota Association of



Government COMMUNICATORS

2011 NORTHERN LIGHTS CONTEST AWARD WINNERS

PROMOTIONAL OR INFORMATION BROCHURES, 12 PAGES OR FEWER

- Award of Merit:** **Emerald Ash Borer Hand Fan**
Jennifer Teegarden and Kim Lanahan-Lahti, DNR
Liz Erikson, MDA
- Award of Merit:** **Biking & Walking Map**
Cities of Maple Plain & Independence
- Award of Merit:** **Roseville HRA Welcome Packet**
Roseville Housing and Redevelopment Authority
- Award of Merit:** **Transit Link brochure**
Michelle Fure & Jan Karnegis
Metropolitan Council
- Award of Excellence:** **Birthday Parties Brochure**
City of Eden Prairie
Communications Division
- Award of Excellence:** **Vector North Brochure**
Linda Rees, Public Relations Liaison, Intermediate District 287

PROMOTIONAL OR INFORMATION BROCHURES, 12+ PAGES

- Award of Merit:** **International Scan: Reducing Congestion & Funding
Transportation Using Road Pricing**
SRF Consulting Group

VISUAL DESIGN - LOGOS/ILLUSTRATIONS/GRAPHICS

- Award of Merit:** **OTC Service Desk Logo**
City of St. Paul
Office of Technology & Communications
Mike Popadiuk, Artist

*Nominated for Best of Show Award

VISUAL DESIGN - LOGOS/ILLUSTRATIONS/GRAPHICS CONT.

Award of Merit: **Westwood Hills Nature Center Direction and Location Signs**
Misty Lewis
City of St. Louis Park

Award of Merit: **Regional Parks Policy Plan**
Ann Beckman, Linda White, Jan Youngquist
Metropolitan Council

Award of Excellence: **Get in the Loop**
Lisa Smith
City of Savage

VISUAL DESIGN - THEMES

Award of Merit: **What's the Buzz Poster**
Amy Beyer and Carmelita Nelson
Roadsides for Wildlife
MN Department of Natural Resources

Award of Merit: **Mn/DOT Library Posters and Banner**
Mn/DOT Library Staff, Modern Design Group & Law Library
Consultants, Inc.

Award of Merit: **Division of Forestry's 100th Anniversary Logo**
Jennifer Teegarden, Amy Beyer, and the
100th Anniversary Committee
Minnesota Department of Natural Resources

Award of Merit: **Adventure Peak Birthday Party Materials**
Edinborough Park
City of Edina Communications & Marketing Department

Award of Excellence: **Outside the Ox Theme**
League of Minnesota Cities

PERIODICAL PRINTED PUBLICATION - EXTERNAL AUDIENCE

- Award of Merit:** **The Observer**
Centennial School District
Centennial Community Services
Jan Johnson & Cathy Wyland
- Award of Excellence:** **Trends**
Minnesota Department of Employment and
Economic Development
- Award of Excellence:** **Briefing**
City of Bloomington, MN

PERIODICAL PRINTED PUBLICATION - INTERNAL AUDIENCE

- Award of Merit:** **Minneapolis Matters**
City of Minneapolis Communications Department
- Award of Merit:** **MN/DOT Newsline**
Minnesota Department of Transportation
Office of Communications
- Award of Excellence:** **Insider***
City of Bloomington

PROGRAM OR ACTIVITY CATALOG – MONTHLY, BI-ANNUAL OR QUARTERLY PUBLICATION

- Award of Merit:** **Activity Guide**
Centennial School District
Centennial Community Services
Jan Johnson & Cathy Wyland

WRITING – NEWS ARTICLE (PUBLISHED)

- Award of Merit:** **"Council Weathers Potential Crisis in Wastewater Funding"**
Jeanne Landkamer
Metropolitan Council

*Nominated for Best of Show Award

WRITING - FEATURE ARTICLE (PUBLISHED)

Award of Excellence: **Ashes, Ashes, They'll All Fall Down**
City of Golden Valley
Ben Sandell, Cheryl Weiler, Kristi Bucher

Award of Excellence: **"Domestic Partnerships Recognized By City"**
Communications Intern Jordan Gilgenbach
City of Edina, MN

VIDEO NEWS RELEASE

Award of Merit: **Sturgeon Tagging**
Denny Behr
Minnesota Department of Natural Resources

TELEVISION PSA

Award of Excellence: **I'm Not Garbage!**
City of Plymouth
Carton Recycling PSA

Award of Excellence: **New Yard Waste Bag**
City of Saint Paul
OTC - Communications Services
Mike Kaplan, Producer

INTERNAL OR INSTRUCTIONAL VIDEO

Award of Excellence: **"Welcome to Hennepin County"***
Steve Voeller - Producer; Hennepin County Public Affairs

NEWS OR TALK SHOW

Award of Merit: **Old Fashioned Holiday at Historic Holz Farm**
E-TV Eagan Television

Award of Merit: **"Inside The Park!" - May 2010**
Producer Reg Dunlap, Misty Lewis, Jamie Zwilling, Paul Broden,
Les Ferrell & John McHugh

Award of Merit: **"Agenda: Edina"**
City of Edina - EDINA16
Communications & Marketing Department

*Nominated for Best of Show Award

NEWS OR TALK SHOW CONT.

Award of Excellence: **"Woodbury City Style"**
City of Woodbury
South Washington County Telecommunications Commission

Award of Excellence: **"In Edina"**
City of Edina - EDINA16
Communications & Marketing Department

Award of Excellence: **"Beyond the Badge"**
City of Edina - EDINA16
Communications & Marketing Department

INFORMATIONAL VIDEO

Award of Merit: **City Faces**
City of Bloomington, MN

Award of Merit: **Boxes, Bottles and Banana Peels**
Ramsey County
City of Roseville
Parkview Center School

Award of Excellence: **All About Water**
City of Bloomington, MN

Award of Excellence: **Eagan History Video***
E-TV Eagan Television

PUBLIC INFORMATION PROJECTS – BOOKS

Award of Merit: **DNR Forestry Centennial Book**
Collin Grant, Mimi Barzen, Casper Urbanek, Dick Peterson &
Larry Hegstad
Minnesota Department of Natural Resources

Award of Merit: **Water Ways**
Division of Ecological and Water Resources
Minnesota Department of Natural Resources

Award of Merit: **Creative Job Search**
Minnesota Department of Employment and Economic
Development

*Nominated for Best of Show Award

ANNUAL REPORTS

Award of Merit: **Strategic Plan: Year 3**
Linda Rees, Public Relations Liaison
Intermediate District 287

Award of Excellence: **Corporate Report to the Community 2010**
City of Bloomington, MN

MARKETING PLANS

Award of Merit: **Dial-a-Ride Restructuring Outreach Plan**
Michelle Fure, Metropolitan Council

Award of Merit: **MinnesotaWorks.net**
Jacqueline Buck
Department of Employment & Economic Development

Award of Excellence: **Fall 2010 Marketing Campaign**
Metro Transit Marketing Department

Award of Excellence: **TIES SchoolView Parent Access**
TIES

CRISIS/RISK COMMUNICATION PLAN

Award of Excellence: **Savage Police InfoNet**
City of Savage
Savage Police

OVERALL WEBSITE

Award of Merit: **www.goldenvalleymn.gov**
City of Golden Valley
Kristi Bucher, Ben Sandell, Cheryl Weiler

Award of Merit: **Minnesota Department of Health - Website Redesign**
MDH Communications Office & Web Publishing Council

Award of Merit: **2010 Website Redesign**
City of Plymouth

Award of Excellence: **Metro Transit Website Redesign**
Metro Transit Web Core Team

WEB SITE FEATURE OR APPLICATION

Award of Excellence: **Web Learning Center**
Andrew Hart, Brian Lieb, Deb Butler & Jessica Martin
Hennepin County Public Affairs

PHOTOGRAPHY – INDIVIDUAL PHOTOGRAPH

Award of Merit: **Water Ways - Upper Red Lake**
Deborah Rose
Minnesota Department of Natural Resources

Award of Merit: **Pastoral Urban Camping**
Jeff Syme
Metropolitan Council

Award of Merit: **Last View of Dale Street Reservoir**
Jodi L. Wallin
Saint Paul Regional Water Services

Award of Merit: **Laying Cement**
Jodi L. Wallin
Saint Paul Regional Water Services

Award of Excellence: **"Connecting our Region"**
Linda White
Metropolitan Council

Award of Excellence: **City Lights**
Jeff Syme
Metropolitan Council

Award of Excellence: **A Screamin' Good Time**
Jeff Syme
Metropolitan Council

Award of Excellence: **Water Ways Cover Shot**
Deborah Rose
Minnesota Department of Natural Resources

Award of Excellence: **I Can Camp!**
Deborah Rose
Minnesota Department of Natural Resources

PHOTOGRAPHY – INDIVIDUAL PHOTOGRAPH CONT.

Award of Excellence: **Dale Street Reservoir**
Jodi L. Wallin
Saint Paul Regional Water Services

Award of Excellence: **"Keeping Cool"***
Jeanne Landkamer
Metropolitan Council

PHOTOGRAPHY – USE OF PHOTOGRAPHY

Award of Merit: **2009 Annual Report**
Jodi L. Wallin
Saint Paul Regional Water Services

BEST FOR LEAST

Award of Excellence: **"Hydrant Heroes"**
City of Woodbury

BEST OF SHOW

Eagan History Video
E-TV Eagan Television

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