

Minnesota Association of Government Communicators
Northern Lights Award Winners – 2003
(For projects/work completed in 2002)

BROCHURES & PAMPHLETS (up to 12 pages)

- Award of Excellence: Great Conversations Spring Brochure
University of Minnesota
College of Continuing Education Staff
- Award of Excellence: Your Next Steps Brochure
U of M Printing Services
Shawn Welch - Designer
- Award of Excellence: Twin Cities Campus Parking Guide
Parking and Transportation Services
University of Minnesota
- Award of Merit: General City Brochure Series
City of Golden Valley
- Award of Merit: Child Passenger Safety Brochure
Bob Lahr & Cynthia Lehman
Office of Communications
Dept. of Public Safety
- Award of Merit: Teens Behind the Wheel – A Roadmap for Parents
Beth Petrowske, Dennis Smith
Office of Communications
Dept. of Public Safety

BROCHURES & PAMPHLETS (more than 12 pages)

- Award of Excellence: Minnesota Fish Watch – Warm Water Sport Fish Edition
Stephen Seefeldt
MN DNR Creative Services Unit
- Award of Merit: Getting There Brochure
University of Minnesota Printing Services
Sysouk Khambounmy - Designer
- Award of Merit: Guide to Recycling and Reducing Waste
City of Woodbury

BROCHURES & PAMPHLETS (more than 12 pages)

(cont.)

Award of Merit: 2003 Transit Users Guide
Metropolitan Council
Bruce Howard, Jeff Syme, The Design Consortium

Award of Merit: Lifetime of Learning Booklet
College of Continuing Education Staff
University of Minnesota

VISUAL DESIGN

Award of Excellence: Assemble-Yourself Hiawatha Light Rail Transit Car
Metropolitan Council
Rachel McFarland

Award of Excellence: Bell Museum Calendar
University of Minnesota Printing Services
Shawn Welch - Designer

Award of Merit: City Expo 2002 Marketing Materials
City of Edina and Colours Marketing Communications

Award of Merit: Metro HRA Housing Choice Voucher Packet
Metropolitan Council
Linda White, Beth Reetz

Award of Merit: U Reads Poster & Bookmark
College of Continuing Education Staff
University of Minnesota

Award of Merit: TIES Anniversary Time Line
TIES Education Technology

EXTERNAL PERIODICALS - Magazine

Award of Excellence: TODAY at Minnesota State
Ann Rosenquist Fee, Editor
Gary Guderian, Designer; Corp. Graphics, Printer

Award of Merit: BIO Magazine
University of Minnesota Printing Services
Shawn Welch - Designer

EXTERNAL PERIODICALS - Magazine (cont.)

Award of Merit: Minnesota Environment Magazine
Katherine Carlson, Editor
Peggy Hicks, Carol Pruchnofski, Designers

EXTERNAL PERIODICALS - Newsletter

Award of Excellence: Woodbury City Update
City of Woodbury

Award of Merit: About Town
City of Edina
Communications Director Jennifer Wilkinson

Award of Merit: *AboutBusiness*
City of Edina
Communications Director Jennifer Wilkinson

Award of Merit: Golden Valley *CityNews*
City of Golden Valley
Cheryl Weiler, Tina Perpich, Siri Khalsa

Award of Merit: Savage City News
City of Savage

Award of Merit: Crystal City Newsletter
The City of Crystal
For outstanding work on the City Newsletter Redesign

EXTERNAL PERIODICALS – Electronic

Award of Merit Energy Highlights Newsletter
Wendy McKellips, Editor
Rochelle Barnhart, Designer

INTERNAL PERIODICALS – Electronic

Award of Excellence: The Wire Newsletter
Metropolitan Council
Jim Martin, Jeff Syme

INTERNAL PERIODICALS – Electronic (cont.)

Award of Merit: The E*Wire
Nathan Bowie
Office of Communications, Dept. of Public Safety

WRITING – NEWS RELEASE

Award of Excellence: Who’s Dying on Minnesota Roads
Dennis Smith, Beth Petrowske
Office of Communications, Dept. of Public Safety

WRITING – NEWS ARTICLE

Award of Merit: Golden Valley Welcomes New City Manager
City of Golden Valley
Cheryl Weiler

WRITING – FEATURE ARTICLE

Award of Excellence: The Icemen Cometh
City of Golden Valley
Cheryl Weiler, Tina Perpich

Award of Merit: Conservation Officer Assists at Winter Olympics
Richard Sprouse, Public Information Officer
DNR- Enforcement

WRITING – OPINION PIECE

Award of Excellence: Intensive Supervision Opinion Piece
David Brierley
Washington County

Award of Merit: Children’s Justice Initiative
Beverly Hagen
Washington County

VIDEO – NEWS RELEASE

Award of Excellence: Remote Patrol: Patrolling the Boundary Waters
Jason Ziemer & Dennis Stauffer
Minnesota Department of Natural Resources

Award of Merit: Lake Superior Kayak Trail
Jason Ziemer & Dennis Stauffer
Minnesota Department of Natural Resources

VIDEO – PSA

Award of Excellence: Oblivious Guy
Sean Francis Foundation
Kangaroo Project 2002

Award of Merit MCC Video
City of Maplewood
Pauline Staples, Heidi Hersom

VIDEO – LOCAL PROGRAMMING

Award of Excellence: Library: A Workshop for the Future
Claire Simonson, Writer/Producer
Holly Hansen, Executive Producer

Award of Merit: Council Matters – April 2002
Claire Simonson, Producer
Holly Hansen, Gerry Strathman, Exec. Producers

Award of Merit: Lakeville Kids & Government
City of Lakeville
Schiffman, Vogt & Lueders

SPECIAL PROJECT

Award of Merit: Maplewood Community Center Corporate Package
City of Maplewood
Pauline Staples & Heidi Hersom

NEWS CONFERENCE

Award of Excellence: Department of Public Safety Sets Table with Fatalities
Dennis Smith and Nathan Bowie
Office of Communications
Dept. of Public Safety

SPECIAL EVENTS

Award of Merit: State Fair Event
College of Continuing Education Staff
University of Minnesota

Award of Merit: One for the Road Parade
Nathan Bowie and Dennis Smith
Office of Communications
Dept. of Public Safety

Award of Merit: Central Park/R.H. Stafford Library Grand Opening
City of Woodbury

Award of Merit: R.H. Stafford Library/Central Park Grand Opening
Washington County

Award of Merit: China Minnesota Ventures
Dept. of Trade and Economic Development
Communications Office

Award of Merit: A Teacher's Guide to Arbor Month
Minnesota Arbor Month Partnership
Amy Beyer

ANNUAL REPORTS

Award of Excellence: What a Difference
Beth Petrowske, Designer
Kristine Chapin, Writer
DPS Communications

Award of Merit: 2001 Annual Report – Your Investment in Savage
City of Savage

ANNUAL REPORTS (cont).

Award of Merit: MSU Foundation Annual Report
Ann Rosenquist Fee, Editor
Higginbotham Design
MSU Printing Services

MARKETING PLANS/ INFORMATION CAMPAIGNS

Award of Excellence: Mercury-Free Zone Program
Sam Brungardt, Information Officer
Carol Hubbard, Mercury Education Coordinator
Chris Butler, Mercury-Free Zone Coordinator

WEB SITES

Award of Excellence: University Catalogs Web Site
Kathy Allen, Project Leader

Award of Excellence: Parking and Transportation Services
University of Minnesota

Award of Merit: Minnesota Department of Natural Resources
Web Site

Award of Merit: Communications & Information Technology Divisions
City of Plymouth

Award of Merit: Wakota Web Site
Mary McFarland, Mn/DOT Web Team
Kim Lanahan-Lahti

BEST FOR LEAST

Award of Excellence: Minnesota Twins "Get Home Safely" Campaign
Dennis Smith and Nathan Bowie
Office of Communications
Dept. of Public Safety

