



Minnesota Association of Government Communicators

2007 Northern Lights Contest Results (For work completed in 2006)

PROMOTIONAL OR INFORMATION BROCHURES, 12 PAGES OR FEWER

Award of Merit: **Discovering U Brochure**
University of Minnesota Printing Services
Julie Streitz - Designer

Award of Merit: **Light Rail Informational Brochures**
Margaret Chan, Robin Caufman, Steven Dornfeld
Metropolitan Council

PROMOTIONAL OR INFORMATION BROCHURES, 12+ PAGES

Award of Excellence: **City of Eden Prairie Parks and Recreation Brochure**
City of Eden Prairie
Communications Division

Award of Merit **Buckham Center Bulletin**
Jeffrey Jarvis, City of Faribault
Parks & Recreation Department

Award of Merit: **DCTC Viewbook**
DCTC Marketing and Communications Department

Award of Merit: **Edina Public Schools Activity Calendar**
Edina Public Schools
Laura Tuetting Nelson, Cheryl Osborn & Donna Gambiana

Award of Merit: **U of M PTS Fundamental Facts**
Parking and Transportation Services; University of Minnesota

VISUAL DESIGN - LOGOS/ILLUSTRATIONS/GRAPHICS

Award of Excellence: **Golden Valley City Illustration**
City of Golden Valley
Kristi Thompson, Graphic Designer

Award of Excellence: **Recipes for Disaster**
City of Burnsville

VISUAL DESIGN - LOGOS/ILLUSTRATIONS/GRAPHICS CONT.

Award of Merit: **City of Eden Prairie Folder**
City of Eden Prairie
Communications Division

Award of Merit: **Metropolitan Council Web site Anniversary Timeline:
Council Turns 40**
Marianne Kollar, Linda White, Bonnie Kollodge,
Jeanne Landkamer

Award of Merit: **"Safe At Home" Logo**
Shaun Denham
Minnesota Secretary of State

VISUAL DESIGN - THEMES

Award of Excellence: **Back to Campus Fundraising Campaign**
University of Minnesota Printing Services
Shawn Welch - Designer

VISUAL DESIGN - POSTERS/BANNERS/BILLBOARDS/ADS

Award of Excellence: **Trees for All Seasons**
Amy Beyer & Meg Hanisch
Minnesota Department of Natural Resources

Award of Merit: **Employee Survey Posters**
City of Minneapolis Communications Department

Award of Merit: **Recycling Posters**
City of Roseville and Eureka Recycling
Barb Keith

VISUAL DESIGN - CALENDARS

Award of Excellence: **2007 Invasive Species Calendar**
Collin Grant
Minnesota Department of Natural Resources

PERIODICAL PRINTED PUBLICATION - EXTERNAL AUDIENCE

Award of Excellence: **About Town**
About Town
City of Edina

Award of Excellence: **Briefing**
City of Bloomington, MN

Award of Excellence: **Red Wing's Current**
City of Red Wing
Communications Division

Award of Merit: **Anoka County News**
Ruth Bedor
Anoka County Public Information

Award of Merit: **Golden Valley City News**
City of Golden Valley
Communications Team

Award of Merit: **Minnesota Environment Magazine**
MPCA Minnesota Environment Project Team
Rebecca Helgeson, Editor

PERIODICAL PRINTED PUBLICATION - INTERNAL AUDIENCE

Award of Excellence: **Insider**
City of Bloomington, MN

PERIODICAL ELECTRONIC PUBLICATION - INTERNAL AUDIENCE

Award of Excellence: **The City Scoop**
City of Red Wing
Communications Division

Award of Merit: **MPCA eNews**
Barbara Skoglund, MPCA eNews Editor
MPCA Public Information Office

WRITING - FEATURE ARTICLE

Award of Excellence: **Cadets soar at Minnesota Wing Flight Academy**
Capt. Richard Sprouse, Public Affairs Officer
USAF Aux.-Civil Air Patrol

Award of Excellence: **Mechanics Play a Key Role**
Jeanne Landkamer, Metropolitan Council

Award of Merit: **Maintenance Employees and Friends to the Rescue**
Beth Petrowske
Minnesota Department of Transportation

Award of Merit: **"Program Turns Spectators Into Players"**
City of Edina
Intern Christina Scipioni

WRITING - OPINION PIECE

Award of Excellence: **Message in the Wind**
Tom Conroy
Minnesota Department of Natural Resources

Award of Merit: **Banking on Nature**
Tom Conroy
Minnesota Department of Natural Resources

Award of Merit: **Central Corridor LRT Project**
Steven Dornfeld, Metropolitan Council

Award of Merit: **News From Your Court**
Fourth Judicial District
News From Your Court

VIDEO NEWS RELEASE

Award of Merit: **Burnsville for the 21st Century**
David Elbon, Producer; Jim Skelly, Producer
Mayor Elizabeth Kautz

Award of Merit: **Making Housecalls: Black Bear Research**
Jason Ziemer

TELEVISION PSA

Award of Excellence: **Medication/Sharps Disposal Public Service Announcements**
Dakota Valley Recycling
City of Eagan
Burnsville Eagan Community Television

INTERNAL OR INSTRUCTIONAL VIDEO

Award of Excellence: **The Dislocated Worker Program Taking the Next Step**
Department of Employment and Economic Development

Award of Excellence: **Japanese Garden Committee Tribute**
Normandale-ITS Department
Helen Cech, Dan Conklin

Award of Merit: **Metro Pharm Cache**
City of Minneapolis Communications Department

Award of Merit: **Normandale Community College Showcase**
Normandale-ITS Department
Helen Cech, Dan Conklin

Award of Merit: **Recognizing Retirees 2005-2006**
Normandale-ITS Department
Helen Cech, Dan Conklin

LOCAL PROGRAMMING

Award of Excellence: **ABC's of Local Government - Eminent Domain, June 2006**
Claire Simonson, Producer
Mike Reardon, Executive Producer

Award of Excellence: **College Student & Trainee Poll Worker Recruitment Video**
Kent Kaiser & Shaun Denham
Minnesota Secretary of State

Award of Merit: **Bloomington Today: Year in Review 2006**
City of Bloomington, MN

Award of Merit: **Justice Matters: Cases that shaped Law & Society**
Court Information Office
Minnesota State Court Administration

Award of Merit: **Managing Forest Recreation**
Jason Ziemer

PUBLIC INFORMATION PROJECTS - SPECIAL EVENT

- Award of Excellence:** **City of Minnetonka 50th Anniversary Celebration**
City of Minnetonka
2006 50th Anniversary Celebration
- Award of Excellence:** **The Eco Experience 2006**
Eco Experience 2006: Minnesota Pollution Control Agency and
the Minnesota State Fair
- Award of Merit:** **Firefighting is Also for Women**
City of Eden Prairie
Communications Division

ANNUAL REPORTS

- Award of Excellence:** **Corporate Report to the Community**
City of Bloomington, MN
- Award of Merit:** **2006 Metropolitan Council Annual Report**
Jeanne Landkamer, Jeff Syme, Linda White
Metropolitan Council
- Award of Merit:** **Dakota County CDA 35th Anniversary Report**
Dakota County CDA
- Award of Merit:** **Shaping the Future of Small Business**
Department of Employment and Economic Development

MARKETING PLANS/PUBLIC INFORMATION CAMPAIGNS

- Award of Excellence:** **21 Hop & Shop**
Metro Transit Marketing Department
- Award of Excellence:** **Central Corridor Public Information Campaign**
Metropolitan Council; Central Corridor Communications Team
- Award of Excellence:** **Learn a New Way to Move**
Kelci Stones, Bruce Howard & Periscope Advertising
- Award of Merit:** **OVAL Information Piece**
Carolyn Curti, Lonnie Brokke & Tim Pratt
City of Roseville
- Award of Merit:** **Scott County Meth Task Force Public Awareness Campaign**
Scott County Meth Task Force

MARKETING PLANS/PUBLIC INFORMATION CAMPAIGNS CONT.

Award of Merit: **The Urban Water Cycle**
Minnesota Department of Health
Section of Drinking Water Protection

Award of Merit: **Wireless Minneapolis**
City of Minneapolis Communications Department

WEB SITES

Award of Excellence: **DCTC Main Web site: www.dctc.edu**
DCTC Marketing and Communications Department

Award of Excellence: **Minnesota Conservation Volunteer Web Site**
Minnesota Conservation Volunteer Web Site
Department of Natural Resources

Award of Excellence: **St. Louis Park website redesign and content management development**
Jason Huber, St. Louis Park

Award of Merit: **Bunker Beach Website Re-design**
Anoka County Parks & Recreation Department

Award of Merit: **Minnesota Judicial Branch Public Web site (mncourts.gov)**
Court Information Office
Minnesota State Court Administration

Award of Merit: **www.CityofEdina.com**
City of Edina

Award of Merit: **www.minneapolis.mn.us**
City of Minneapolis BIS and Communications Departments

PHOTOGRAPHY

Award of Merit: **"Cool, Clear Water"**
Jeff Syme, Metropolitan Council

Award of Merit: **Metropolitan Scene**
Jeanne Landkamer, Metropolitan Council

Award of Merit: **SWAT Team**
Saint Paul Regional Water Services

BEST FOR LEAST

Award of Excellence:

Firefighting is Also for Women
City of Eden Prairie
Communications Division