

Minnesota Association of Government Communicators

Northern Lights Award Winners – 2006

(For projects/work completed in 2005)

BROCHURES & PAMPHLETS (up to 12 pages, one or two colors)

Award of Excellence: Meth – A Conference on Strengthening Our Community Resistance
Lee Bradford
Ramsey County

BROCHURES & PAMPHLETS (up to 12 pages, three or more colors)

Award of Excellence: Regional Parks System Map
Jeff Syme, Metropolitan Council

Award of Excellence: Law School Study Abroad Brochure
University of Minnesota Printing Services
Anisha Mack - Designer

Award of Merit: Shallow Lakes: Hope for Minnesota's Troubled Waters
Tom Conroy, Deb Rose & Steve Seefeldt
MN Department of Natural Resources

Award of Merit: “Hold Your Next Event in Edina”
City of Edina, Communications Department

Award of Merit: Discovering U Brochure
University of Minnesota Printing Services
Julie Streitz – Designer

Award of Merit: Greenhouse Information Brochure
Dakota County Technical College
Marketing and Communications Department

Award of Merit: DCTC View Book
Dakota County Technical College
Marketing and Communications Department

Award of Merit: Job Brochure
Saint Paul Regional Water Services

BROCHURES & PAMPHLETS (more than 12 pages, three or more colors)

Award of Excellence: Positively Minnesota – Chinese Version
Minnesota Department of Employment and
Economic Development

Award of Excellence: Edina Public Schools Viewbook
Laura Tueting Nelson
Communications and Public Affairs
Edina Public Schools

Award of Merit: Minnesota Environment 2005: How are we doing?
MPCA Minnesota Environment 2005 Project Team
Peggy A. Hicks, Designer

Award of Merit: Athletic Media Guides
Dakota County Technical College
Marketing and Communications Department

VISUAL DESIGN - LOGOS

Award of Merit: Golden Valley Human Services Foundation Logo
Siri Khalsa, Graphic Designer
City of Golden Valley

Award of Merit: Logo to Promote Minnesota Hosting the 2005 APWA International
Congress
Siri Khalsa, Graphic Designer
City of Golden Valley

Award of Merit: City of Eden Prairie Re-Brands Itself
Patrick Brink, Communications Division
City of Eden Prairie

VISUAL DESIGN - THEMES

Award of Excellence: Sid Hartman's "Close Personal Friends" Series
University of Minnesota Printing Services
Shawn Welch - Designer

Award of Excellence: Make It Easy on Yourself
Minnesota Department of Revenue
Communications Division

VISUAL DESIGN – POSTERS/BANNERS/BILLBOARDS

Award of Excellence: Philip Levine Poster
University of Minnesota Printing Services
Sysouk Khambounmy - Designer

Award of Merit: Minneapolis 311 Light-Rail Train Wrap
City of Minneapolis Communications Department

Award of Merit: VDSC Summer Training Series posters
Minnesota Department of Revenue
Communications Division
Bridget Anderson

VISUAL DESIGN - CALENDARS

Award of Excellence: 2006-2007 CDA Calendar
Dakota County CDA

EXTERNAL PERIODICALS – Magazine

Award of Excellence: Minnesota Conservation Volunteer
MN Department of Natural Resources

EXTERNAL PERIODICALS – Newsletters

Award of Excellence: Bloomington Briefing
City of Bloomington

Award of Merit: City of Maple Grove Newsletter
City of Maple Grove Staff

Award of Merit: Directions Newsletter
Jeanne Landkamer, Metropolitan Council

Award of Merit: “Life in the Prairie” Newsletter
Patrick Brink, Communications Division
City of Eden Prairie

Award of Merit: Dispatch Newsletter
Dakota County Technical College
Marketing and Communications Department

INTERNAL PERIODICAL - PRINTED

Award of Excellence: Insider
City of Bloomington

WRITING - NEWS RELEASE

Award of Excellence: Targeted K-12 budget proposal news releases
Bill T. Walsh
Doug Gray, MDE

Award of Merit: Railroad Program on Track for Final Phase
Dakota County Technical College
Marketing and Communications Department

WRITING - NEWS ARTICLE

Award of Merit: Union Depot
Dave Verhasselt
Ramsey County

WRITING – FEATURE ARTICLE

Award of Excellence: “Opening Day”
Jason Abraham, author
Minnesota Conservation Volunteer

Award of Merit: "Repairing Miles of Sewer with Little or No Digging"
Tim O'Donnell, Metropolitan Council

Award of Merit: IPI Article
U of M Parking and Transportation Services

Award of Merit: “Wetland Complexity”
Ray Norrgard, author
Minnesota Conservation Volunteer

WRITING - OPINION PIECE

Award of Excellence: "Riding Out Metro Transit's Shortfall"
Steven Dornfeld, Metropolitan Council

Award of Excellence: “Weeds” in Water: A Good Thing
Tom Conroy, MN Department of Natural Resources

VIDEO - NEWS RELEASE

Award of Excellence: Great Gray Owl Irruption
Jason Ziemer, Minnesota Department of Natural Resources

Award of Merit: NWA In-flight Video Job Opportunity Building Zones (JOBZ)
Minnesota Department of Employment and
Economic Development

TELEVISION PSA

Award of Merit: "Hurricane Katrina Relief Promo"
Terry Devine and Michael Kaplan, Producers
Mike Reardon, Executive Producer

INSTRUCTIONAL OR INTERNAL VIDEO

Award of Excellence: Minnesota Conservation Officer: The Best Job in the World
Deborah Rose
Minnesota Department of Natural Resources

Award of Merit: Legacy for Learning: The Bob DeFlores Film Project
Normandale – ITS Department
Helen Cech, Dan Conklin

VIDEO - LOCAL PROGRAMMING

Award of Excellence: Preserving Tradition: The benefits of wetlands to waterfowl and Minnesota
Jason Ziemer
Minnesota Department of Natural Resources

Award of Merit: Access Minneapolis
City of Minneapolis Communications Department

MEDIA/PRESS KITS

Award of Merit: Opening of Water Ultrafiltration Plant
City of Minneapolis Communications Department

SPECIAL EVENTS

Award of Excellence: Fun in the Sun – Employee Appreciation
Minnesota Department of Revenue
Leslee Lane Hoyum & Event Planning Team

Award of Merit: Zipcar's "Wheels When You Want Them" Kickoff
U of M Parking & Transportation

Award of Merit: Railroad Program Launch
Dakota County Technical College
Marketing and Communications Department

Award of Merit: MN Supreme Court Traveling Oral Arguments
"Meet Your Court" Dinner - Grand Rapids, MN
Court Information Office
Minnesota State Court Administration

ANNUAL REPORTS

- Award of Excellence: “Measuring Our Progress” 2005 Annual Report
Metropolitan Council
Jeanne Landkamer, Jeff Syme, Linda White
- Award of Excellence: A Formula for Success: Minnesota State Services for the Blind
Minnesota Department of Employment and Economic Development
- Award of Merit: 2004-2005 Customized Training Summary
Dakota County Technical College
Marketing and Communications Department

PUBLIC INFORMATION CAMPAIGNS

- Award of Excellence: Minneapolis 311
City of Minneapolis Communications Department
- Award of Merit: Centennial Schools Levy Referendum Campaign
Centennial Community Services

WEB SITES

- Award of Excellence: Anoka County Online Recycling Directory
Paul Burtness, Amy Ulbricht, Robin Wodziak, Jeff Schieffer
Anoka County
- Award of Merit: CDA Web Site Redesign
“www.dakotacda.org”
Dakota County CDA
- Award of Merit: Minnesota-China Connection: Students Exploring, Sharing, Learning
Minnesota Department of Employment and Economic Development
- Award of Merit: 2005 Minnesota Employee Benefits Survey
Minnesota Department of Employment and Economic Development
- Award of Merit: Normandale Community College Japanese Garden Website
Normandale – ITS Department
Linda Beaverson, Chuong Nguyen, Steve Wyffels

PHOTOGRAPHY

- Award of Excellence: Metro Plant
Jeff Syme, Metropolitan Council

Award of Excellence: Girls' hockey championship
Centennial Community Services

Award of Merit: "Faces of the Fair"
City of Edina, Laura Fulton

Award of Merit: Annual Report Cover Photograph: Hiawatha Light Rail
Linda White, Metropolitan Council

Award of Merit: Tunnel
Saint Paul Regional Water Services

BEST FOR LEAST

Award of Excellence: "DNR RadioBite"
Minnesota Department of Natural Resources
Steve Carroll